



Agenda

RTAP Community Workshop | 11:00 AM – 7:00 PM

Wednesday, March 25, 2026

Town Hall / Council Chambers - 302 Pine St Minturn, CO

Special Presentations

This workshop is hosted in partnership with the University of Colorado Boulder's Masters of the Environment program, the Colorado Outdoor Recreation Industry Office, and Colorado State University's Office of Engagement and Extension. The program is designed to help communities develop strategies and a community action plan to revitalize their Main Streets through outdoor recreation. The priorities identified through these workshops will directly inform this plan, intended to guide outdoor recreation development in Minturn for the next 3-5 years. These will be actionable steps formed by shared priorities and grounded in community values.

THERE MAY BE MORE THAN 2 PLANNING COMMISSION MEMBERS AND/OR MORE THAN 2 TOWN COUNCIL MEMBERS IN ATTENDANCE. THIS EVENT IS IN-PERSON ONLY.

Discussion / Direction Items:

There will be interactive discussion / workshopping throughout this event.

Minturn Community Visioning Workshop

In-person workshop: March 24th-25th, 2026
Minturn Town Hall, 302 Pine St.

DAY ONE

Session 1 - “Where are we now and where do we want to be?”

Tuesday, March 24, 2026

2:00-5:00 pm, Dinner & mingling 5:00-6:00 pm

Time	Agenda Item
2:00 - 2:20	Welcome and Workshop Overview <ul style="list-style-type: none">• Overview of Rural Technical Assistance Program (RTAP) and Recreation Economy for Rural Communities (RERC)
2:20 - 3:00 pm	Introductions <ul style="list-style-type: none">• “I believe Minturn is...”
3:00 - 3:30 pm	Discussion of Community Workshop Goals
3:30 - 3:40 pm	Break
3:40 - 4:15 pm	Assets and Challenges <ul style="list-style-type: none">• Gather ideas on values, visions for the future, community assets and challenges
4:15 - 4:45 pm	Making Headlines <ul style="list-style-type: none">• “What future headline would you like to see in the newspaper in the next 3-5 years that demonstrates success for your community through this process?”
4:45 - 5:00 pm	Wrap-up, Day 2 Preview, and Group Photo
5:00 - 6:00 pm	Dinner and Mingling

DAY TWO

Session 2 - *“What do we want to happen?”*

Wednesday, March 25, 2026

11:00 am - 3:00 pm

Time	Agenda Item
11:00 - 11:45 am	Welcome and Introductions <ul style="list-style-type: none">● Recap of Day 1, review of community goals● “My vision of a vibrant community includes...”
11:45 - 12:15 pm	Case Study Overview
12:15 - 1:15 pm	Asset Mapping <ul style="list-style-type: none">● Identify existing assets, supporting assets, and opportunities Destination Itinerary Planning <ul style="list-style-type: none">● Create a 3-day itinerary for a target market
1:15 - 1:45 pm	Lunch Break & Group Photo
1:45 - 2:15 pm	Action Items Brainstorming
2:15 - 3:00 pm	Action Items Prioritization <ul style="list-style-type: none">● Move between goals and place the dots on the actions you’d like to prioritize

3:00 - 4:00 pm **Break, Snacks, and Mingling**

Session 3 - *“How will we make it happen?”*

Wednesday, March 25, 2026

4:00 - 6:15 pm

Time	Agenda Item
4:00 - 5:00 pm	Action Planning <ul style="list-style-type: none">● Fill out an action table for each goal● Identify implementation and resource needs for each action identified

5:00 - 5:30 pm	Action Planning Report Out
5:30 - 6:00 pm	Offers and Asks <ul style="list-style-type: none">● Write down on a postcard...<ul style="list-style-type: none">○ What you agree to offer○ What you ask from others in return
6:00 - 6:15 pm	Wrap-up, Next Steps, and Group Photo

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COMMUNITY WORKSHOP DETAILS

MARCH 24-25, 2026

3•24: 2:00 PM - 6:00 PM

3•25: 11:00 AM - 3:00PM

4:00 PM - 7:00 PM

AT MINTURN TOWN HALL

WE NEED YOUR INPUT ON:

- OUTDOOR RECREATION
- ECONOMIC DEVELOPMENT
- COMMUNITY SAFETY
- CONNECTIVITY
- AND MORE!

 Masters of the Environment
University of Colorado Boulder

 **COLORADO**
Outdoor Recreation
Industry Office


COLORADO STATE UNIVERSITY
EXTENSION

FOR MORE INFO,
CONTACT CINDY AT
EVENTS@MINTURN.ORG

